

# PocketHealth Patient Poll

**May 2023** 

#### **ABOUT POCKETHEALTH**

<u>PocketHealth</u> is the world's first patient-driven image sharing platform that makes it easy for patients and providers to access and share diagnostic imaging records with anyone, anywhere, on any device. PocketHealth also enables direct sharing between hospitals and physicians, instant DICOM retrieval and automated importing capability, creating a unified image management solution for more than 600 hospitals and imaging clinics across North America. Headquartered in Toronto, PocketHealth believes that by placing patients at the center of their care journey, records move more ethically, easily and securely throughout the healthcare system. Learn more at <u>pockethealth.com</u>.



### Where's My MRI?

**PocketHealth-Leger Survey finds Canadians Want Faster and Better Access** to Medical Imaging Results

Over the past few years, patients have come to expect greater access to their medical information and the convenience of virtual care services has meant they no longer need to physically travel to receive care.

Yet Canadian patients want faster and better access to medical imaging results, and are feeling the emotional toll while they're left waiting without that visibility.

PocketHealth's latest study explains more:



Canadians say they need better access to their medical information to advocate for themselves more effectively.1 18%

Canadians access their medical imaging and reports online.1

Improved access to medical records and test results empowers patients to actively engage and advocate for themselves in their care.

**62**%

feel more informed about their online shopping deliveries than the results of their medical imaging exams.<sup>1</sup>

**72**%

believe patients should have access to their imaging results at the same time as their doctor.1

#### Faster, easier access improves the patient experience



**4** 89<sub>%</sub>

say being able to access their medical imaging results as soon as they are ready is extremely important.2



ູດ**ບຸ່ 91**%

say access helps them have better conversations with their doctors.2

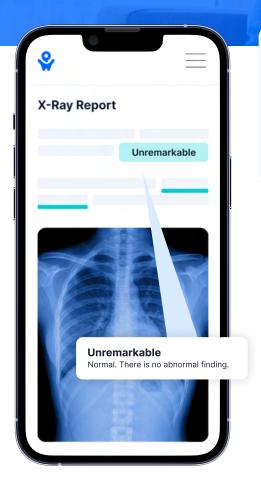
## Improved understanding is the key to battling widespread scanxiety among Canadian patients

Waiting for medical imaging results can be an **emotionally trying time** for patients, often leading to feelings of anxiety and stress.



Canadian patients say they feel anxious or stressed while waiting for their exam results.<sup>1</sup>

However, providing patients with access to their medical information, including imaging and reports, can help alleviate some of the stress and 'scanxiety' associated with waiting for the results.



Report Reader by PocketHealth

#### "Scanxiety"

**[scan + anxiety]** describes the feelings that arise in the time around medical imaging scans and waiting for the results.

Transparency and improved access to medical imaging and reports can help reduce scanxiety.

Scanxiety is **further reduced** by tools like **PocketHealth's Report Reader**.

This tool defines complex medical terms on the imaging report, providing patients with a clear understanding of their results.

Learn more about Report Reader by PocketHealth <u>here</u>



**65**%

PocketHealth patients say access helped them catch information that was not shared by their doctor.<sup>2</sup>

**№** 85%

PocketHealth patients agree that accessing their imaging and reports made them less anxious about their diagnosis.<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Canadian patient survey methodology: An online survey of 1,524 Canadians was completed between March 24 - 26, 2023, using Leger's online panel. Canadian patients included those (or those in their household) who received medical imaging in the past three years. A probability sample size would yield a margin of error of +/- 2.5 per cent, 19 times out of 20.

<sup>&</sup>lt;sup>2</sup> PocketHealth patient survey methodology: PocketHealth also surveyed 662 of its one million patients online between April 4-6th, 2023.